

Nigel Halpern

Lives: Jar, Norway

Born: Hereford, UK

Full-time employment

- 2015-current Associate Professor in Tourism, Kristiania University College, Oslo, Norway
Role: Lecturing, research, consultancy and project supervision in air transport and tourism
- 2015-2018 (Honorary position) Adjunct Associate Professor, School of Aviation, University of New South Wales, Sydney, Australia
- 2007-2015 Associate Professor in Logistics, Molde University College, Molde, Norway
Role: Lecturing, research, consultancy and project supervision in air transport and tourism. Main operating group responsible for developing a Masters in Event Management, and a one-year programme (Årsstudium) in Sport and Adventure Tourism
- 2007-2015 (20% position to tender for research projects and project management) Guest Senior Research Scientist in Transport Economics, Møreforskning Molde, Molde, Norway
- 2009-2012 (Honorary position) Visiting Research Fellow, Centre for Tourism Research, University of Westminster, London, UK
- 2013-2014 (Research sabbatical) Associate Professor, University of New South Wales, Sydney, Australia
- 2002-2007 Principal Lecturer and Subject Group Director in Aviation Management and Operations, London Metropolitan University, London, UK
Role: Lecturing, research, consultancy and project supervision in aviation management and operations. Main operating group responsible for developing, validating and managing 3 undergraduate degree programmes and an undergraduate top-up programme; 2 distance learning degree programmes; a number of franchise agreements and international collaborations; and a proposal for a postgraduate degree programme. Managed 5 full-time and 3 part-time lecturers
- 2004-2007 Principal Lecturer and Subject Group Director
- 2003-2004 Senior Lecturer and Bachelor of Science (BSc) Course Leader
- 2002-2003 Lecturer and Foundation of Science (FdSc) Course Leader
- 2002-2002 Airline Licensing Executive, Civil Aviation Authority, London, UK
Role: Licensing of UK airlines and tour operators and research on the UK government's post-September 11th Troika Insurance Scheme

- 2002-2002 Higher Executive Officer, Department of Transport, Local Government and the Regions, London, UK
Role: Support to UK government ministers and a policy team during the development of a new White Paper (mainly preparing ministerial briefings and speeches), research on departmental re-organisation
- 2000-2001 Substitute School Teacher, Birralee International School, Trondheim, Norway
Role: Supply teacher responsible for delivering the national curriculum in a range of subjects
- 1999-2000 Hotel and Bar Supervisor, Hotel Splendid, Sauze D'Oulx, Italy
Role: Duty manager for the hotel and bar during the winter ski season
- 1994-2000 Various seasonal positions in operations management, training and marketing with PGL Travel Ltd – Adventure Holidays in the UK, France and Spain
Role (as Chief Instructor): Established and managed beach operations for a residential outdoor activity centre in Spain; inducted, trained and managed over 50 activity instructors; planned and managed daily beach operations and activities for over 200 guests each week including the development and implementation of local safety systems and procedures; developed and implemented new product innovations
- Summer 2000 Consultant Technical Adviser, Spain
 Summer 1999 Chief Instructor, Spain
 Spring 1998 Staff Trainer, France
 Summer 1998 Assistant Chief Instructor, Spain
 Spring 1997 Staff Trainer, France
 Summer 1997 Instructor Team Leader, Spain
 Summer 1996 Instructor Team Leader, France
 Summer 1995 Instructor Team Leader, France
 1994-1995 Marketing – Product Development, UK

Also held various part-time jobs including:

Spinning Instructor, Bris – Trening og Fysioterapi, Molde, Norway
 Fitness, Spinning and Indoor Rowing Instructor, SATS, Trondheim, Norway
 Construction Worker, Næringsbygg, Trondheim, Norway
 Ski Instructor, Sheffield Ski Village, Sheffield, UK
 Fitness Instructor, Holiday Inn Health Club, Leicester, UK
 Sales Assistant, Marks & Spencer (M&S), Hereford & Leicester, UK
 Leisure Assistant, Hereford Leisure Centre, Hereford, UK
 Bar & Restaurant Assistant, The Imperial, Hereford, UK
 Production Operative, Cargill, Hereford, UK
 Production Operative, Bathgate Flooring, Hereford, UK

Education

- 2003-2007 PhD in Air Transport Management, Cranfield University, UK
- 2002-2004 PGC in Teaching & Learning, London Metropolitan University, UK
- 1998-1999 MSc in Tourism Management, Sheffield Hallam University, UK
- 1993-1996 BA(Hons) in Recreation Management, Sheffield Hallam University, UK
HND in Leisure Studies, Sheffield Hallam University, UK

Professional outdoor activity qualifications (highest grade only listed)

- Norwegian Trekking Association (DNT M&R): 4-Day Avalanche Training Course
- Royal Yachting Association (RYA): Senior Sailing Instructor
- Royal Yachting Association (RYA): Windsurfing instructor
- Royal Yachting Association (RYA): Powerboat instructor
- British Canoe Union (BCU): Level 2 Canoe/kayak
- British Sub-Aqua Club (BSAC): Snorkel Instructor
- Royal Life Saving Society (RLSS): Beach Lifeguard
- The British Association of Ski Instructors (BASI): Alpine Ski Instructor
- St John Ambulance: First Aid at Work
- D32/33 National Vocational Qualification (NVQ): Assessor in Outdoor Activity Leadership
- Open College Network (OCN): Level 3 Outdoor Activity Leadership

Prizes and nominations

- 2014 Certificate of Excellence in Reviewing 2014, Journal of Air Transport Management, Elsevier
- 2013 Nominated by students for Molde University College's Pedagogy Prize 2013
- 2004 Award for Excellence in Teaching and Learning in Higher Education 2004, The Worshipful Company of Educators (formerly London Guild of Educators)
- 2004 Award for Best Graduate on London Metropolitan University's Courses on Teaching and Learning in Higher Education 2004

Committee work

- 2012-current Jury Member, Schenker AS Prize for Research in Transport & Logistics
- 2017-current Research Committee Member, Department for Management and Organisation, Kristiania University College

- 2016 Deputy Research Committee Member, Department for Management and Organisation, Kristiania University College
- 2015-2016 Jury Member, HSMAI European Awards for the following categories: European Travel Marketer of the Year; Top 20 Extraordinary Minds in Sales, Marketing and Technology; and Best in Class Marketing Awards with separate awards for Digital, Social Media, PR, Technology – Revenue Management, and Technology – Innovation
- 2013-2015 NCE Partner, Norwegian Centres of Expertise (NCE) Tourism: Fjord Norway
- 2012-2015 Deputy Member of the Departmental Management Team, Department of Logistics, Molde University College
- 2007-2015 Member Transport Economics Research Group, Molde University College
- 2002-2007 Various committees at London Metropolitan University:
 - 2002-2007 Chair (Member 2002-2004): Aviation Quality Committee; Aviation Subject Standards Board; Aviation Course Committee; Aviation Industry Advisory Committee; Validation Committee
 - 2004-2007 Member: Departmental Management Team; Student Experience Committee; Member Employability Working Group
 - 2002-2005 Member: Travel & Tourism Subject Standards Board

Membership

- 2015-current Hospitality Sales & Marketing Association International (HSMAI Norway)
- 2014-current Adventure Tourism Research Association (ATRA)
- 2012-current Flightglobal Research Panel
- 2008-current Air Transport Research Society (ATRS)
- 2005-current Nordic Society for Tourism and Hospitality Research (NORTHORS)
- 2014-2016 Adventure Travel Trade Association (ATTA)
- 2010-2012 Network on European Communications & Transport Activity Research (NECTAR)
- 2002-2007 Higher Education Academy (HEA) – formerly the Institute for Learning and Teaching in Higher Education (ILTHe).

Contract research

- 2013 Norwegian Aviation's Future in Light of Increased Competition and Globalisation. Funded by the Norwegian Ministry of Transport & Communications, NOK 100,000. Partner: Transport Economics Institute (TØI), Norway. Managed by Nigel Halpern.
- 2011-2012 Norwegian Air Transport Market in the Future: Some Possible Trends and Scenarios. Funded by the Norwegian Ministry of Transport & Communications, NOK 300,000. Partner: Cranfield University, UK. Managed by Svein Bråthen.
- 2008-2010 Catalytic Impact of Airports in Norway. Funded by the Norwegian Ministry of Transport & Communications, NOK 920,000. Managed by Nigel Halpern.
- 2010 Profitability of Tourism Businesses in Møre & Romsdal and Implications of Seasonality. Funded by Møre and Romsdal County Council, NOK 8,000. No partners. Managed by Nigel Halpern.
- 2009-2010 Benchmarking Avinor's Efficiency. Funded by the Norwegian Ministry of Transport & Communications, NOK 420,000. Partner: Cranfield University, UK. Managed by Rico Merkert.
- 2007-2008 Accessibility and Seasonality of Tourism in the Geiranger/Trollstigen Area of Norway. Funded by Møre & Romsdal County Council, NOK 30,000. No partners. Managed by Nigel Halpern

Degree programme development

- 2016-current Kristiania University College, Oslo, Norway
 - Main operating group responsible for developing a proposal for a new BSc degree in Procurement and Logistics Management
- 2008-2010 Molde University College, Molde, Norway
 - Main operating group responsible for developing, validating and delivering a new MSc degree in Event Management, and a one-year programme (årsstudium) in Sport and Adventure Tourism
- 2006-2007 London Metropolitan University, London, UK
 - Main operating group responsible for developing proposals for distance learning versions of a FdSc degree in Aviation Management & Operations (Management Pathway) and FdSc degree in Aviation Management & Operations (Pilot Pathway). Also developed a proposal for a new MSc degree in Aviation Strategy and Marketing

- 2002-2004 Craven College, Leeds, UK
 - Main operating group responsible for franchising a FdSc degree in Aviation Management & Operations to Craven College. Subsequently responsible for quality assurance
- 2002-2004 London Metropolitan University, London, UK
 - Main operating group responsible for developing, validating and delivering a new BSc Top-Up and BSc degree in Aviation Management. Subsequently responsible for revalidations
- 2002-2003 London Metropolitan University, London, UK
 - Main operating group responsible for developing, validating and delivering a new FdSc degree in Aviation Management & Operations (Management Pathway) and FdSc degree in Aviation Management & Operations (Pilot Pathway). Subsequently responsible for revalidations

Advisory work

- 2016 University of West London, London, UK
 - Expert external adviser to the validation of a FdA degree in Travel and Tourism Management (with placement); BA(Hons) degree in Travel and Tourism Management (with placement); BA(Hons) degree in Travel and Tourism Management (with Foundation Year); FdA degree in Airline and Airport Management; BA(Hons) degree in Airline and Airport Management; BA(Hons) degree in Airline and Airport Management (with Foundation Year)
- 2012-2014 Buckinghamshire New University, High Wycombe, UK
 - Expert external adviser to the validation of a FdSc degree in Air Transport Management with Commercial Pilot Training (2014); BSc degree in Air Transport Management with Airline Pilot Training (2013); FdA degree in Air Transport with Airline Pilot Training (2012)
- 2008-2011 London Metropolitan University, London, UK
 - Expert external adviser to the validation of a MSc degree in Aviation Management (2011); MA degree in Aviation Marketing (2008)
- 2007-2008 Dubai Aerospace Enterprise University, Dubai, United Arab Emirates
 - Consultant to the development of a MSc degree in Airport Management & Operations and a MSc degree in Air Transport Management. This included developing all of the module descriptions for the degree programmes
- 2007 City University of Hong Kong, Kowloon, Hong Kong
 - Expert external adviser to the validation of a BSc degree in Airport Operations & Aviation Logistics

- 2006 University of Hertfordshire, Hatfield, UK
 - Expert external adviser to the validation of a BSc degree in Airport Operations & Aviation Logistics
- 1999 PGL Travel Ltd, Ross-on-Wye, UK
 - Consultant technical adviser responsible for setting up a residential outdoor activity centre in Spain for over 100 staff and 200 guests each week; developed safety systems and procedures; inducted, trained and developed over 50 activity instructors; and provided support to the management team

Teaching Courses developed, managed and taught (study points). * = Shared responsibility

- 2018-current Kristiania University College, Bergen, Norway
 - Customer Service Management in the Hotel Sector (7.5), due Autumn 2018
- 2015-current Kristiania University College, Oslo, Norway
 - Adventure Tourism (7.5), due Spring 2019
 - Customer Service Management in the Hotel Sector (7.5), due Autumn 2018
 - DSD3100 Digital Marketing Communications & Distribution (7.5), Spring 2018
 - *SOM2100 Service & Marketing Management (7.5), Autumn 2016-2017
 - *SEK3100 Service & Hospitality (7.5), Autumn 2016-2017
 - DSD3100 Digital Sales & Distribution (7.5), Spring 2017
 - ADT2100 Activities & Experiences in Tourism (15), Spring 2017
 - RPT3102 Tourism Trends & Politics (7.5), Spring 2016
- 2018-current Molde University College, Molde, Norway
 - Air Transport Management (7.5), Spring 2018
- 2007-2015 Molde University College, Molde, Norway
 - IDR210 Adventure Management (7.5), Autumn 2014
 - EVM740 Event Tourism (7.5), Spring 2011-2013, 2015
 - TRA320 Transport & Tourism (7.5), Autumn 2007-2012, 2014
 - TRA820 Air Transport Economics (7.5), Spring 2008-2015
 - SCM300 Survey Design (7.5), Autumn 2007-2012
- 2009 Arab Academy for Science, Technology & Maritime Transport, Alexandria, Egypt
 - TR655 Logistics of Air Transport (15), Autumn 2009

- 2002-2007 London Metropolitan University, London, UK
- CA3P11C Aviation Honours Project (30), Spring 2005-2007
 - CA3001C Research Methods for Aviation (7.5), Autumn 2004-2005
 - CA2E72C Airport Business Management (7.5), Spring 2004-2007
 - CA2003C Airport Management & Operations (7.5), Spring 2003
 - CA2F61C Analytical Methods for Aviation (7.5), Summer 2003-2004
 - CA2FP4C Work-based Learning (30), Spring 2004
 - CA2P10C Aviation Project Proposal (7.5), Spring 2003
 - CA2P11C Aviation Project Part A (7.5), Spring 2003
 - CA2P12C Aviation Project Part B (7.5), Spring 2003
 - CA2P13C Aviation Project Presentation (7.5), Spring 2003
 - CA1F12C Introduction to Aviation (7.5), Autumn 2003
 - CA1000C Aviation Systems (7.5), Autumn 2003
 - CA1F10C Airport Operations (7.5), Autumn 2002-2003
 - CA1003C Business Operations at Airports (7.5), Autumn 2002-2003

<p>External examination External for all courses in the degree programme (***) , individual courses (**) or individual theses (*)</p>
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- 2017-current *MA in Nature-Based Tourism, Norwegian University of Life Sciences (NMBU)
- 2014-current **MBA in Aviation Management, University of Nordland
- 2016 *MSc in Aviation, University of New South Wales
- 2014 *PhD (Chair of the Evaluation Committee) Trond Bottolfsen "The impact of internal, customer and supplier integration on store performance"
- 2013-2016 ***MSc in Airport Planning and Management, Cranfield University
- 2013-2015 ***FdA in International Aviation Management with Airline Pilot Training, Buckinghamshire New University
- 2012-2013 *MSc in Maritime Management, Vestfold University College
- 2011-2015 ***MSc in Aviation Management, London Metropolitan University
- 2011-2013 ***FdSc in Aviation Management and Operations, London Metropolitan University
- 2011-2013 ***FdSc in Aviation Management and Operations (Cabin Crew Management), London Metropolitan University
- 2007 *MSc in Logistics and Supply Chain Management, University of Westminster

Peer support and thesis supervision

- 2015-current Bachelor thesis supervision, Kristiania University College, Oslo, Norway.
 - Up to 2017: 22 students (BA Tourism Management), 7 (BA Marketing and Sales Management), 1 (BA HR and Management)
- 2009-current PhD Logistics, Molde University College, Norway
 - Co-supervisor to Falko Müller (Essays on aviation network development), 2017-ca.2021
 - Main supervisor to Deodat E. Mwesiumo (Interdependencies, conflicts and acquiescence in tourism value chains), 2014-2018
 - Main supervisor to Anatoli Beifert (Air freight in the Baltic Sea region), 2011-2014. Transferred to Tallinn University of Technology for completion
 - Main supervisor to Kristina Hunke (Innovative solutions in global supply chains), 2011-2013. Transferred to Tallinn University of Technology for completion
 - Main supervisor to Uttam Kumar Regmi (Essays on air transport marketing & economics), 2009-2013
- 2008-2015 Master thesis supervision, Molde University College, Norway.
 - 4 students to completion (MSc Event Management), 19 students to completion (MSc Logistics)
- 2003-2007 Bachelor/Master thesis supervision, London Metropolitan University, UK
 - 23 students to completion: 18 (BSc Aviation Management), 2 (BA Business Management), 1 (BA Business & Marketing), 1 (BA International Tourism Management), 1 (MSc International Trade & Transport)
- 2003-2007 Work placement supervision, London Metropolitan University, UK
 - 30 students to completion (FdSc Aviation Management & Operations)
- 2004-2007 Peer support to staff studying for degree qualifications in teaching and learning in higher education, London Metropolitan University, UK
 - 6 staff to completion: 5 (PGC Learning & Teaching in Higher Education), 1 (MA Learning & Teaching in Higher Education)

Editorial and review work

- 2012-current Editorial Board Member
 - Journal of Air Transport Management
 - Journal of Airport Management
 - World Review of Intermodal Transportation Research

- 2009-current Reviewed multiple papers for:
- Annals of Tourism Research
 - International Journal of Aviation Management
 - International Journal of Entrepreneurship and Innovation Management
 - International Journal of Management Education
 - Journal of Air Transport Management
 - Journal of Airport Management
 - Research in Transportation Business and Management
 - Review of Economics Education
 - Scandinavian Journal of Hospitality and Tourism
 - Transport Reviews
 - Transportation Journal
 - Transportation Research Part A: Policy and Practice
 - World Review of Intermodal Transportation Research
- 2005-current Reviewed multiple book proposals for:
- Ashgate Publishing Limited, Farnham, England
 - Routledge, Abingdon, England
 - Woodhead Publishing Limited, Cambridge, England

University guest lectures

- 2017 University of Westminster, London, UK
- Airports and tourism; Case study of airports and tourism development in Lapland (BA Tourism Planning and Management)
- 2016-2017 Norwegian University of Life Sciences (NMBU), Ås, Norway
- Adventure tourism (MA Nature-Based Tourism)
- 2015-2017 Molde University College, Molde, Norway
- Airline product planning and pricing; Social and economic impacts of air transport (MSc Logistics); Case study on the adventure tourism industry in Norway (BA Sport Management and 1-year course in Sport and Adventure); Airline economics; Airport economics (MSc Logistics)
- 2015 Oslo School of Management, Oslo, Norway
- The marketing of air transport for tourism development; The adventure tourism market (BA Tourism; staff seminar)
- 2009-2015 University of Westminster, London, UK
- Role of airports in tourism development; Development of airport-related international tourism in a peripheral area (BA Tourism Planning and Management)

- 2014 University of New South Wales, Sydney, Australia
 - Techniques used by airports to develop air services (public seminar)
- 2010-13 University of Westminster, London, UK
 - Marketing airports to facilitate the development of tourism (MSc Air Transport Planning & Management)
- 2011-2012 Cranfield University, Cranfield, UK
 - Social & economic impact of airports; Case study on the catalytic impact of airports in Norway (MSc Airport Planning & Management)
- 2008 London Metropolitan University, London, UK
 - Traditional structure of international networks in air transport & tourism; Deregulation of international networks in air transport; Impact of new airline network strategies on air transport & tourism; Case study on the development of airport-related international tourism; Marketing of airports to airlines & tour operators (BSc Aviation Management)
- 2004-2006 Stavanger University, Stavanger, Norway
 - Airport marketing & tourism development; International networks in air transport & tourism; Deregulation of air transport markets: consequences for airports; Social & economic impacts of airports (BA Hotel & Tourism Management)
- 2005-2006 Mid-Sweden University, Östersund, Sweden
 - Marketing of airports for tourism; Leisure-orientated marketing mix: challenges & opportunities for airports (staff seminar).

Professional courses attended (since working in Higher Education from 2002)
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- 2010 Molde University College, Molde, Norway
 - Research Leader Course
- 2002-2013 University of Westminster, London, UK
 - Air Transport Marketing: Practical Techniques & Strategies (2011-13)
 - Marketing & Market Research for Air Transport (2002, 2005, 2009-10)
 - Airport Economics & Finance (2007)
 - Air Transport Economics & Planning (2006)
 - Airport Policy & Planning (2003, 2005)
 - Regional & Low-Cost Air Transport (2004)
 - Air Transport & Tourism (2004)
 - Regional Air Transport (2003)
 - Air Transport Business & Management (2003)
 - Demand Analysis & Capacity Management (2002)

- 2004 Cranfield University, Cranfield, UK
- Airport Economics & Finance
- 2002 University of Surrey, Guildford, UK
- Transport & Tourism

Academic outputs (Norwegian authorised publishing channel: * = level 1, ** = level 2)
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Books

1. **Halpern, N. and Graham, A. (2013). *Airport marketing*, Abingdon, Routledge.
2. **Halpern, N and Graham, A. (eds.) (accepted, forthcoming). *The Routledge Companion to Air Transport Management*, Abingdon, Routledge.

Book chapters

1. *Halpern, N. (accepted, forthcoming). Partnerships between tourism destination stakeholders and the air transport sector. In *Air Transport and Tourism*, edited by Graham, A and Dobruszkes, F. Elsevier Series on Contemporary Issues in Air Transport, Amsterdam, Elsevier.
2. **Halpern, N and Graham, A. (accepted, forthcoming). Introduction to The Routledge Companion to Air Transport Management. In *The Routledge Companion to Air Transport Management*, edited by Graham, A and Halpern N. Abingdon, Routledge.
3. **Halpern, N. (accepted, forthcoming). Airport strategy. In *The Routledge Companion to Air Transport Management*, edited by Graham, A and Halpern N. Abingdon, Routledge.
4. **Halpern, N. (accepted, forthcoming). Airport marketing. In *The Routledge Companion to Air Transport Management*, edited by Graham, A and Halpern N, A. Abingdon, Routledge.
5. **Halpern, N. (2016). Air transport marketing. In *Air transport management*, edited by Ison, S. and Budd, L. Abingdon, Routledge.
6. **Halpern, N. (2010). The marketing of small regional airports. In *Air transport provision in remoter regions*, edited by Williams, G. and Bråthen, S. Ashgate, Aldershot.
7. **Halpern, N. and Niskala, J. (2008). Airport marketing and tourism in remote destinations: exploiting the potential in Europe's northern periphery. In *Aviation and tourism: implications for leisure travel*, edited by Graham, A., Papatheodorou, A. and Forsyth, P. Ashgate, Aldershot.

Peer-reviewed journal articles

1. **Mwesiumo, D., Halpern, N. and Buvik, A. (accepted, forthcoming). Effect of detailed contracts and partner irreplaceability on interfirm conflicts in cross-border package tour operations: Inbound tour operator's perspective, *Journal of Travel Research*, in press.
2. *Mwesiumo, D. and Halpern, N. (accepted, forthcoming). A review of empirical research on interorganisational relations in tourism, *Current Issues in Tourism*, in press.
3. *Halpern, N. and Graham, A. (2017). Performance and prospects of smaller UK regional airports, *Journal of Airport Management*, 11(2); 180-201.
4. *Mwesiumo, D. and Halpern, N. (2016). Interfirm conflicts in tourism value chains, *Tourism Review*, 71(4); 259-271.
5. *Halpern, N., Graham, A. and Dennis, N. (2016). Low cost carriers and the changing fortunes of airports in the UK, *Research in Transportation Business and Management*, 21(December); 33-43.
6. *Halpern, N. and Graham, A. (2016). Factors affecting airport route development activity and performance, *Journal of Air Transport Management*, 56; 69-78.
7. *Koo, T-R., Halpern, N., Papatheodorou, A., Graham, A. and Arvanitis, P. (2016). The use of the Airport Dependence Index to measure airport market and spatial concentration in Europe since liberalisation, *Journal of Transport Geography*, 50; 83-93.
8. **Halpern, N. and Graham, A. (2015). Airport route development: A survey of current practice, *Tourism Management*, 46; 213-221.
9. *Halpern, N. and Regmi, U.K. (2013). Content analysis of European airport websites, *Journal of Air Transport Management*, 26(1); 8-13.
10. *Halpern, N. and Bråthen, S. (2012). Importance of regional airports for businesses in Norway, *Journal of Airport Management*, 6(4); 381-396.
11. *Halpern, N. (2012). Use of social media by airports, *Journal of Airline and Airport Management*, 2(2); 66-84.
12. *Bråthen, S. and Halpern, N. (2012). Air transport service provision and management strategies to improve the economic benefits for remote regions, *Research in Transportation Business and Management*, 4(1); 3-12.
13. *Halpern, N., Graham, A. and Davidson, R. (2012). Meetings facilities at airports, *Journal of Air Transport Management*, 18(1); 54-58.
14. *Halpern, N. (2011). Measuring seasonal demand for Spanish airports: implications for counter-seasonal marketing, *Research in Transportation Business and Management*, 1(1); 47-54.

15. *Halpern, N. and Regmi, U.K. (2011). What's in a name? Analysis of airport brand names and slogans, *Journal of Airport Management*, 6(1); 63-79.
16. *Halpern, N. and Bråthen, S. (2011). Impact of airports on regional accessibility and social development, *Journal of Transport Geography*, 19(6); 1145-1154.
17. *Halpern, N. (2010). Marketing innovations: sources, capabilities and consequences at airports in Europe's peripheral areas, *Journal of Air Transport Management*, 16(2); 52-58.
18. *Halpern, N. (2008). Lapland's airports: facilitating the development of international tourism in a peripheral region, *Scandinavian Journal of Hospitality and Tourism*, 8(1); 25-47.
19. *Halpern, N. and Pagliari, R. (2008). Direct, moderating and mediating effects of market orientation on the performance of airports in Europe's peripheral areas, *Journal of Travel and Tourism Marketing*, 24(1); 47-61.
20. Halpern, N. (2007). Attendance in higher education: does it matter? *Investigations in University Teaching and Learning*. 4(2); 7-13.
21. *Halpern, N. and Pagliari, R. (2007). Governance structures and the market orientation of airports in Europe's peripheral areas, *Journal of Air Transport Management*, 13(6); 376-382.
22. *Halpern, N. (2007). The impact of attendance and student characteristics on academic achievement: findings from an undergraduate business management module, *Journal of Further and Higher Education*, 31(4); 335-349.
23. Halpern, N. (2005). Developing an IT-based balancing programme for aviation students, *Investigations in University Teaching and Learning*, 2(2); 23-30.

Commissioned research reports

1. Williams, G., Halpern, N. and Bråthen, S. (2012). *Analysis of the Norwegian air transport market*. Report 1205, Møreforsking Molde, Molde, Norway.
2. Halpern, N. and Bråthen, S. (2010). *Catalytic impact of airports in Norway*. Report 1008, Møreforsking Molde, Molde, Norway.
3. Merkert, R., Pagliari, R., Odeck, J., Bråthen, S., Halpern, N. and Husdal, J. (2010). *Benchmarking Avinor's efficiency - A pre-study*. Report 1006, Møreforsking Molde, Molde, Norway.
4. Halpern, N. (2007). *Accessibility and seasonality of tourism in the Geiranger/Trollstigen area*. Working report M 0705, Møreforsking Molde, Molde, Norway.

Full papers in conference proceedings

1. Halpern, N. and Graham, A. (2014). Factors affecting airport route development activity and performance. In *Proceedings of the 18th Air Transport Research Society World Conference*, Bordeaux, France.
2. Halpern, N. (2012). Measurement and decomposition of seasonal demand for tourism in Norway. In *Proceedings of the 11th Global Forum on Tourism Statistics*, Reykjavik, Iceland.
3. *Halpern, N. (2012). The response of airports to the rise of social media in Europe. In *Proceedings of the 40th European Transport Conference*, Glasgow, Scotland.
4. Halpern, N. and Regmi, U.K. (2012). Content analysis of web-based information provided by European airports. In *Proceedings of the 16th Air Transport Research Society World Conference*, Tainan, Taiwan.
5. Halpern, N. and Bråthen, S. (2011). Impact of airports on regional economic competitiveness. In *Proceedings of the 15th Air Transport Research Society World Conference*, Sydney, Australia.
6. Halpern, N. and Regmi, U.K. (2011). What's in a name? Analysis of airport brand names and slogans. In *Proceedings of the 15th Air Transport Research Society World Conference*, Sydney, Australia.
7. Halpern, N., Graham, A. and Davidson, R. (2011). Airports as venues for business tourism. In *Proceedings of the 15th Air Transport Research Society World Conference*, Sydney, Australia.
8. Halpern, N. and Bråthen, S. (2010). Airports and their impact on regional economic competitiveness. In *Proceedings of the NECTAR Cluster 1 Meeting on Networks: From Statics to Dynamics: Recent Advances in Network Analysis and Modelling*, Mons, Belgium.
9. Regmi, U.K. and Halpern, N. (2010). Cost and revenue convergence of airline business models in the UK. In *Proceedings of the German Aviation Research Society 7th Aviation Student Workshop*, Amsterdam, Holland.
10. Halpern, N. and Bråthen, S. (2010). Impact of airports on regional accessibility and social development. In *Proceedings of the 14th Air Transport Research Society World Conference*, Porto, Portugal.
11. Regmi, U.K. and Halpern, N. (2010). Cost and revenue convergence of airline business models in the UK. In *Proceedings of the 14th Air Transport Research Society World Conference*, Porto, Portugal.
12. Halpern, N. (2010). Decomposition of seasonal demand for tourism in Norway. In *Proceedings of the international conference on tourism development and management 2009*, edited by Andriotis, K. and Theocharous, A. International Association for Tourism Policy, Nicosia.

13. Halpern, N. (2009). Decomposition of seasonal demand for tourism in Norway. In *Proceedings of the International Conference on Tourism Development and Management*, University of Peloponnese, Tripolis, Greece.
14. Halpern, N. (2009). Passenger demand at Spanish airports: a decomposition of seasonal concentration. In *Proceedings of the 13th Air Transport Research Society World Conference*, Emirate of Abu Dhabi Department of Transport, Abu Dhabi, United Arab Emirates.
15. Halpern, N. (2008). Marketing innovations: sources, capabilities and consequences at airports in Europe's peripheral areas. In *Proceedings of the 12th Air Transport Research Society World Conference*, Hellenic Aviation Society, Athens, Greece.
16. Halpern, N. (2005). Airport marketing as a means of exploiting the potential for tourism in Europe's northern periphery. In *Proceedings of the 14th Nordic Symposium in Tourism and Hospitality Research*, University of Akureyri, Akureyri, Iceland.

Conference presentations

1. Halpern, N and Mwesiumo, D. (accepted, due 2018). Power relations between inbound adventure tour operators in Tanzania and their overseas outbound partners. In *6th International Adventure Conference*, 30 January-2 February, Segovia, Spain.
2. Halpern, N. and Graham, A. (2016). An assessment of the prospects for small UK airports. In *20th Air Transport Research Society World Conference*, 23-26 June, Rhodes, Greece.
3. Halpern, N. (2016). Adventure tourism: trends and concepts. In *ANTOR Press Workshop*, 21 April, Oslo, Norway.
4. Halpern, N. (2016). The impacts of airports in geographical peripheries. In *TU1408 Third Workshop on the Relationship between Air Transport and Regional Development*, 30-31 March, Azores, Portugal.
5. Mwesiumo, D. and Halpern, N. (2015). Studying inter-organisational relationships in tourism: Review of literature and methodological approaches. In *24th Nordic Symposium on Tourism and Hospitality*, 1-3 October, Reykjavik, Iceland.
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